



Loyalty³ receives Special Mention Award from TechBA

May 11, 2006

Loyalty3, a company of the Puntos Net Group, received the Special Mention Award after being selected from over 250 technology companies to participate in TechBA (Technology Business Accelerator), a program sponsored by FUMEC (The United States – Mexico Foundation for the Science) and hosted at the IC² Institute (Innovation, Creativity & Capital Institute) of the University of Texas at Austin.

As a result of receiving this award, Loyalty3 will participate in a 1-year program designed to provide full business-development support to the company, in order to accelerate its growth in the U.S. market.

